Logical Fallacies & Propaganda Techniques- List Five
(14 terms)

1. **hasty generalization**—fallacy that looks at little evidence. Two does this...therefore everyone does!
   
   Timmy wears jeans, and Suzy wears jeans, so all teenagers must wear jeans.

2. **sweeping generalization**—fallacy that automatically assumes ill information and then applies it incorrectly to individuals (stereotypes)
   
   All teenagers are bad drivers, so stay off the road when Billy the teenager is driving.

3. **straw man**—fallacy that brings up poor counterarguments
   
   Others feel that we shouldn't have open campus lunch because students would go to Subway. Administration prefers Jimmy Johns, so they don't want the competition to make a profit.

4. **stacking the deck**—ignores any counterarguments and presents only supporting evidence
   
   Sugar is a good diet because ice cream soothes the throat, candy tastes good, and pop contains a little caffeine.

5. **appeal to fear or guilt**—fallacy that using threats, guilt, or fear to manipulate the situation
   
   If you don't want animals to suffer, you should adopt a cat today.

6. **appeal to flattery**—fallacy that compliments to manipulate
   
   I would like you to write a letter of reference for me because you are a great teacher.

7. **false dilemma**—"either or" fallacy—either this will happen or this.
   
   That's it! The fallacy ignores the complexity of the situation
   
   If students get math homework, they will either do all of the problems or none of them.

8. **snobbery appeal**—fallacy that implies that the audience is better than the idea
Everyone literate knows that Hawthorne is a great author.

9. **ad populum**—fallacy that manipulates the audience because of the core values of the audience
   Good moms will give their kids Band Aid brand.
   Those who love America will vote for Mr. Williams.

10. **ad hominem**—fallacy that attacks the character rather than the issue
    Billy's ideas about science shouldn't be listened to because he is a nerd.

11. **false analogy**—fallacy that incorrectly looks at the relationship of two things that are vastly different
    Writing is just like playing hockey.

12. **bandwagon**—fallacy that implies a person should do/believe something just because so many other people are.
    You should buy Mini-Wheats because they are loved by 85% of the population.

13. **slippery slope**—a logical fallacy that avoids logic by saying that if this happens, then this happens...and is too dramatic to be taken seriously
    You need to buy me a car. If you don't I can't drive to school in my own car. And then I won't be able to attend class...or go to school...or learn anything...so I will never end up leaving your house!

14. **red herring**—a logical fallacy that avoids the main argument through distraction
    I'm not that bad of a cheater at baseball. At least I'm not as bad as A Rod.